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MEDIA CONTACT:

Dave Sutton

[dsutton@melwoodglobal.com](mailto:dsutton@melwoodglobal.com)

(301) 873-2393

## **'Who's Driving You?' Campaign Launches New Website**

*New Site Features Phone Line for Uber and Lyft Passengers  
Seeking Resolution and Media Coverage After Harmful Incidents*

**ROCKVILLE, Md.** – The 'Who's Driving You?' campaign has a new look today, with the re-launch of its [website](http://www.WhosDrivingYou.org) to better inform the public of serious safety concerns with Transportation Network Companies (TNCs) such as Uber and Lyft.

In order to improve our accessibility to the public, the new website—found at the same URL as before at [www.WhosDrivingYou.org](http://www.WhosDrivingYou.org)—is now compatible across all mobile devices. The new website is more visually appealing, more content-driven, and more engaging, allowing visitors to interact with the 'Who's Driving You?' Twitter profile in real-time right from the homepage.

The new site also features:

- A new dedicated phone line for TNC passengers seeking to voice their frustrations and participate in media coverage about harmful incidents involving TNCs; **the number is (202) 822-2093.**
- A count bar that tracks the number of TNC incidents in categories of driver assaults, sexual assaults, kidnapping cases and deaths.
- A more reader-friendly and searchable blog interface.
- Updated press and resource sections offering media stories, FAQs, fact sheets and more.

"This website is a huge resource on the topic of TNCs like Uber and Lyft," said Dave Sutton, spokesperson of the 'Who's Driving You?' campaign. "For the media, it's a one-stop shop for information. For elected officials, it's a place to see what other cities and states are doing to protect the public. And for Uber and Lyft passengers who have been victimized by these companies, the new site provides an increased opportunity to remedy these wrongs through being heard by the news media."

The initial 'Who's Driving You?' website went live in February 2014. As the campaign has grown in recognition in the past year, a platform robust and flexible enough to support the amount of information compiled over the past year and a half was necessary.

### **ABOUT US:**

'Who's Driving You?' is a safety and awareness campaign designed to educate the public about the dangers of unlicensed transportation companies. It is an initiative of the Taxicab, Limousine & Paratransit Association, an international non-profit trade association whose membership consists of 1,100 licensed transportation companies. For more information, visit [www.WhosDrivingYou.org](http://www.WhosDrivingYou.org), follow us on Twitter (@WhosDrivingYou) and follow us on Facebook ([facebook.com/WhosDrivingYou](https://facebook.com/WhosDrivingYou))